

# TECHNICAL DATA SHEET - DIGITAL PRINTING - PVC - PERMANENT ADHESIVE

Film composed of a 70-µm, calendered, polymeric PVC, which is coated with a super-reinforced, pressure-sensitive, grey acrylic adhesive. Particularly recommended for application to walls (such as plasterboard, smooth or slightly textured walls) or low-energy surfaces (polyethylene, polypropylene, etc.). For solvent, eco-solvent, latex and UV inkjet printing. Glossy surface finish.

### FILM FEATURES:

	Indicative values	
<ul> <li>Thickness (µm):</li> </ul>	70	
<ul> <li>Total thickness of the product (µm):</li> </ul>	265	
	<u>Average values</u>	<u>Standard</u>
<ul> <li>Total weight of the product (g/m<sup>2</sup>):</li> </ul>	285	HEXGSM001
<ul> <li>Tensile strength (N/25 mm):</li> </ul>	min. 20	HEXNFX41021
• Elongation at break (%):	min. 90	HEXNFX41021
<ul> <li>Shrinkage 168 hours at 70 °C (158 °F) (mm):</li> </ul>	< 0.8	HEXRET001

### **GENERAL PRINTER COMPATIBILITIES:**

	Solvent	Eco-solvent	Latex	UV
VCSR200WGI	✓	✓	✓	✓

#### LINER:

- Silicone-coated PE paper 145 g/m<sup>2</sup> with light grey HEXIS print.
- Stable under hygrometric variations.

#### **ADHESIVE PROPERTIES:**

(Measured average values at publication of the technical data sheet)

(, , , , , , , , , , , , , , , , , , ,	Average values	<u>Standard</u>
<ul> <li>Peel strength test 180° on glass (N/25 mm): after 20 minutes of application after 24 hours of application</li> </ul>	25 28	HEXFTM001
<ul> <li>Initial tack (N/25 mm):</li> </ul>	22	HEXFTM009
On polypropylene		
<ul> <li>Peel strength test 180° (N/25 mm):</li> </ul>		HEXFTM001
after 20 minutes of application	12	
after 24 hours of application	14	
<ul> <li>Initial tack (N/25 mm):</li> </ul>	15	HEXFTM009
Release (N/25 mm):	0.1	HEXFTM003

• Resistance to solvents: the adhesive is resistant to most chemicals (alcohol, diluted acids, oils).

#### **ADHESIVE:**

- Solvent-based, grey acrylic adhesive.
- Adhesive suitable for indoor applications to smooth or slightly textured walls (such as plasterboard).
- Special low-energy surface adhesive (polypropylene, polyethylene, etc.).
- Immediate and permanent adhesion.

# **USER'S INSTRUCTIONS:**

Due to the wide variety of existing substrates, the application of vinyl to an unsuitable and/or not adequately prepared surface or laminate may result in media lifting from the substrate or damage to the substrate when the film is removed. The application and removal of the vinyl are at the judgement and risk of the installer. HEXIS will not, under any circumstances, be liable for any damages or deteriorations caused by the installation or removal of a vinyl film.

- Touch-dry after less than 10 minutes depending on printer used.
- Minimum recommended application temperature: +10 °C (+50 °F), acceptable down to -1 °C (30 °F).
- Operating temperature range (outdoors): -40 °C to +90 °C (-40 °F to +194 °F).
- Very good adhesion to glass, steel, aluminium, PVC, melamine, smooth or slightly textured surfaces (such as plasterboard), etc. <u>Except grainy, chalky, damaged substrates</u> (with cracks, holes, humidity or condensation spots, excess of texture...) or <u>substrates coated with acrylic paints, etc.</u>
- Due to the wide variety of existing substrates, a preliminary tear-off test must be carried out on a small inconspicuous surface of the substrate using a small piece of film.

If necessary, refurbish the substrate or existing laminate before applying the vinyl.

• Carry out a degassing test on freshly painted surfaces before applying any film.

A drying time of 7 - 10 days may be necessary before proceeding with the vinyl application. The degassing of a non-dried paint can lead to lifting, bubbles and tearing of the film.

# **OPERATING RECOMMENDATIONS:**

- For any lamination or other, optimal drying time for the inks is 24 hours minimum.
- The surface finish of your printings may be modified/improved/protected by laminating them with the appropriate laminate, V750 or PC500. For UV printings, use the protective VCR750 laminate.

# **STORAGE:**

• Shelf life (before use):

The shelf life of this film is 1 year when stored unopened in its original packaging at a temperature ranging from 15 °C to 25 °C (+59 °F to +77 °F) with relative humidity between 30 % and 70 %.

#### **DURABILITY:** (Central European climate)

- Vertical outdoor exposure: Unprinted: 8 years.
   Printed and laminated:

   PC500: 5 years;
  - V750: 4 years;
  - VCR750: 3 years.

Printed: 2 years.

To find the indicative durabilities of the films for any other exposure and geographical area, please refer to the "Conversion rules for indicative durabilities according to geographical area" chart available under Durability, on the "Professionals" pages on our site www.hexis-graphics.com.

NOTES:

Due to the great variety of substrates and the growing number of new applications, the installer must check the suitability of the medium for each application. The measuring methods for the standards quoted above served as the basis for the development of our own measuring methods which are available on request. Please feel free to contact us to get the latest instructions in use. All the published information is based on measurements regularly performed in the laboratory. It does not however constitute a binding guarantee. The seller cannot be held liable for indirectly related damages and assumes no liability for claims that are higher than the replacement value of the purchased product. All specifications are subject to potential changes without prior notice. Our specifications are automatically updated on our website www.hexis-graphics.com.